



## AFMS “How do you C.A.R.E.?” contest

FALLS CHURCH, Va. – The Air Force Medical Service is launching a “*How Do You C.A.R.E.?*” video and essay contest on Aug. 1, 2018, and is asking AFMS Airmen to submit videos or essays demonstrating how they use Trusted Care tools in their daily routines.

The contest runs from Aug. 1 to Aug. 31, and is open to all AFMS Airmen including active duty, Guard, Reserve, civilians and contractors.

Video submissions may be individual or as a team, while essays must be individually written. Products should illustrate a commitment to preventing errors.

The winning videos and essay will receive a Trusted Care coin, recognition from the AF/SG, and submission placement on AFMS social media.

C.A.R.E. stands for clear communication, attention to detail, respectful teamwork, and exercise a questioning attitude. The AFMS Trusted Care culture instills routine behaviors with high reliability practices amongst Airmen to deliver care that eliminates preventable patient harm.

Airmen are encouraged to think of a specific Trusted Care moment when they employed a C.A.R.E. tool, or a scenario where a C.A.R.E. tool may have been beneficial.

Video award categories include editor’s choice award, people’s choice award, best supporting safety coach award, best dream team award, best drama or comedy award, and best incorporation of the new Trusted Care Hero For Zero app award.

The essay award will be chosen by the editors. Airmen working in an enhanced multi-service market, MTF, or unit practicing TeamSTEPPS in parallel with the C.A.R.E. Tools are invited to write in an essay about how they used the two in unison, or have used the C.A.R.E. tools to build on the TeamSTEPPS foundation.

Contest guidance, rules, and tips are located at <https://www.milsuite.mil/book/groups/trusted-care-how-do-you-care>.

Airmen should submit entries via [AMRDEC](#) and name the file: “AFMS\_CARE Campaign\_#MDG\_LastnameFirstnameMainPOC\_\_TEAMorIND”, and insert recipient POC as Ms. Katherine Christel at [christel\\_katherine@bah.com](mailto:christel_katherine@bah.com), and to the AFMS Public Affairs Office organization box, [usaf.pentagon.af-sg.mbx.af-sg-public-affairs@mail.mil](mailto:usaf.pentagon.af-sg.mbx.af-sg-public-affairs@mail.mil).

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