

## 62-10 VivaStyle Professional Tooth Whitening System (Project 00-22) (03/01)

**UPDATE** For updated information on this product, click [here](#).

The VivaStyle Professional Tooth Whitening System is a carbamide peroxide home bleaching gel from Ivoclar Vivadent, Inc. The mint-flavored gel is available in 10% and 16% concentrations. The version of VivaStyle evaluated by DIS contained 12 syringes of 16% carbamide peroxide gel, a travel case for the bleaching tray, and a patient instruction card. Detailed product use instructions are provided for the dentist and two one-millimeter-thick clear tray blanks are included for use with a vacuum machine to make the bleaching trays. No tray reservoirs are called for in the instructions. A small mirror and attachable paper shade guide are included for patient use during the treatment period. Patients are instructed to wear the bleaching tray(s) once or twice daily for one to two hours per application. Alternatively, overnight application is acceptable.



### Manufacturer:

Ivoclar Vivadent, Inc.  
175 Pineview Drive  
Amherst, NY 14228  
(800) 533-6825  
(716) 691-0010  
(716) 691-2285 FAX  
[www.ivoclarvivadent.us.com](http://www.ivoclarvivadent.us.com)

### Suggested Retail Price:

\$276.29 VivaStyle Professional Tooth Whitening System, 6 patient kits of either 10% concentration (item number 558806) or 16% concentration (item number 558809). Each patient kit contains:

- 12 1.3-g syringes of bleaching gel
- one travel/storage case
- two sheets of tray material
- one paper shade guide
- accessories (patient mirror, syringe dispensing tips, instructions)

### Government Price:

\$145.00 VivaStyle Professional Tooth Whitening System (item numbers and contents as listed above)

### ADVANTAGES:

- + All 32 patients treated during the evaluation were satisfied with their results.
- + Is available in 10% and 16% concentrations.
- + Gel's viscosity helps retain it in the tray.
- + Syringes dispense gel without clogging.
- + Instructions do not call for tray reservoirs.
- + Competitively priced.
- + Clear, user-friendly instruction card for patients was highly rated by users.
- + Supplied in a cloth travel case with storage tray.
- + Expiration date, lot number, and storage conditions are provided on box.
- + Comes with Material Safety Data Sheet (MSDS).

### DISADVANTAGES:

- pH value is slightly lower than those of other home bleaching agents evaluated by DIS.
- Caused a greater number of cases of thermal sensitivity and gingival irritation than other products evaluated by DIS.
- Patient mirror and paper shade guide were of little use.
- Taste was not particularly highly rated by users.

**SUMMARY AND CONCLUSIONS:**

VivaStyle was judged to be very effective by clinicians and patients during this evaluation. The bleaching gel is appropriately thick which helped retain it in the tray. Fabricating the bleaching trays is faster with VivaStyle because there is no requirement for reservoirs. The gel's flavor was acceptable to patients but did not receive particularly high marks. The product did cause side effects (e.g., thermal sensitivity, gingival irritation), and these occurred more often than for other home bleaching products previously evaluated by DIS. The side effects may be related to the product's slightly lower pH. While not the least expensive product, VivaStyle is competitively priced. The **VivaStyle Professional Tooth Whitening System** is rated **Acceptable** for use by the federal dental services.

**UPDATE** In March, 2003 DIS learned that VivaStyle has been modified and is now available as VivaStyle Plus. Changes include: the addition of an optional 22% concentration (containing fluoride); enhanced viscosity, reported to promote greater adhesion to tooth surfaces which maximizes the whitening effect; and the placement of calibration markings on the unit-dose syringes to assist patients in dispensing the proper amount of gel into each quadrant of the tray. For current pricing information, please contact Ivoclar Vivadent.